

Parish Council Meeting
April 11, 2019

In attendance: Parish Council: Fr. Shayne Duvall, John Raque, John King, Bill Farmer, Abbie Creed, Joan Raap, Steve Sternberg, Susan Bientz, Sharon Roberts, Mark Clements, Art Potter, Sean Baldwin, and Manuel Grimaldi.

Finance Council: David Worland, Jeff Deetsch, Tom Evans, Kathy Potts.

Guest Speaker: Steve McSwain

Father Shayne: As he has discussed before, Father is preparing a letter to the parish regarding a capital campaign. He met with Steve McSwain several times to discuss process of getting a capital campaign. After a process of discernment, he believes this to be the right time to conduct a survey of the parish and move forward. Steve McSwain's company can help the parish decide on how to proceed.

School building built around 1963. What do we as a parish with a school need in terms of updates, etc?

1. Safety and protection of entire school and parishes. A must. Cameras etc.'
2. Expand Narthex - need more space - add a portico or covered entrance.
3. Enhance parish and school office. Be a place of hospitality and vision. Also to make parish and school one. Expand our space.
4. Expose the ceiling in the middle section of our sanctuary.

Introduces Steve McSwain of Generis, in church related consulting.

Steve McSwain: Known Fr. Shayne for a while. Met to discuss how to unpackage a potential capital campaign and move forward for parish to understand.

1. Come up with a good plan. We've not had a campaign since 1990's.
2. Do a feasibility study. Put a vision with cost in front of people. Prioritize if there are a many components.
3. Most effective studies have a defined plan - use an architect. Get visuals. Have town hall meetings. Also state that it is not definite but under consideration. And to get parish town hall to talk to people. Invite parish participation. Offer more than one. Different weeks. Nice to have architect and Steve to moderate. Leave Town hall with desire to get written response of parish. Interview 25-30 identified leaders of parish. After interviews, people will get a letter from Father and a survey. Feelings about everything about mass, etc. and then about specific campaign. The Archdiocese must have a study first before it approves the campaign. Ask about nature of project etc.
4. After gathering info - Father makes ask to Archbishop.

5. Timeline - Recommends to do study in the summer. Then do the Campaign in the Fall. The Campaign would take about 4 months. Finish up before Thanksgiving.

A general discussion was held after Mr. McSwain finished speaking.

Fr. Shayne: We already have architect Gil Stein assisting with assessing what needs to be done, the cost, and time frame. Not only are we looking at areas that need to be fixed but also considering enhancements to the property and buildings.

Steve M.: Design questionnaire in interview and survey. Interviews might lead to other questions. Very important to ask congregation as well as the leaders. People are asked how much they will give. People of affluence too.

Also see if there are corporate interests. Check if some would have an interests that will help the parish.

To determine a number of how much to raise, the architect can help. It can be 2 to 3 times of annual income in a 3-year campaign.

Sometimes, families will give significant gifts to campaign.

If architect says \$4 million and the study says we can raise \$3 million: we can prioritize. Or stay with desire and work hard to raise it or finance it. Generis can help decide.

David Worland, Finance Council: There may be some money now for fixing things.

Steve M.: Be budget conscious. Plan around 95% of pledges. Most parishes have pledges fulfilled. 80% of parishes achieve the goal. Feasibility study helps to see what a parish can do.

Abbie Creed shared experiences from last capital campaign: Got negative feedback. Share the vision. The campaign did not meet ask. Kind of a disaster. The parishioners felt had no say. What can we do to prevent that? Believes this is a different time and the parish will be more receptive especially since Fr. Shayne has been here.

Steve M.: Move methodically, slowly, and vision is owned by the people. Get people engaged. Where it doesn't work: minister vision, not people's vision. Communication will be key: use technology a lot. Biggest complaint was a church dropped the ball - people didn't hear anything about it.

How to start: have a pledge campaign - then a celebration weekend. Raise 10% in a weekend. 50% of pledges fulfilled in the first year.

We can begin work if we get upfront gifts. The parish can decide if it wants to have naming rights.

Discussion on cost: How much will Parish should budget the study? \$16 - 17,000 to do study. Then expenses for print cost, architect fees, video fees. He has a great designer. Can also work printers in church. Church should fund fellowship events to keep people excited.

John Raque: Has talked with parishioners re campaign. They want to give back to St. Raphael. Feels good about those conversations with long standing parishioners. Thinks timing is right. Supports moving forward.

John King made a motion to move forward with a feasibility study for a potential capital campaign. Steve Sternberg seconded.

Unanimous consent given by members of Parish Council. This proposal will be sent to the Finance Council.

Meeting concluded. May meeting dates to be decided later.